# PRESS RELEASE

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## **R5 TURBO 3E, BORN TO DRIFT**

- A spectacular, all-electric show car designed for drifting, to pay tribute as part of the Renault 5's 50th anniversary celebrations, to the model's most storied sports versions: the Renault 5 Turbo and Turbo 2.
- This reinterpretation is deliberately exuberant and its performance is at the top of its class. Oriented "fun" and "gaming", it is also turned towards the digital via the NFT.
- R5 TURBO 3E is another example, alongside Renault 5 Prototype, of the "electric rebirth" of a flagship model of the brand. Renault is electrifying its history to better prepare its all-electric future in Europe by 2030.
- The R5 TURBO 3E show car will be presented to the world for the first time at the Chantilly Arts & Elegance 2022 contest on 25 September, then be on display at the Paris Motor Show starting this 17 October.



Renault had promised "a pop year full of surprises" when it kicked off the 50th anniversary celebrations for the Renault 5, one of its most prominent icons, in January 2022. After taking part in the Rallye Monte-Carlo Historique, Rétromobile motor show, Le Mans Classic and other festive jamborees, then unveiling its <u>Renault 5 Diamant electric show-car</u>, the brand will stage **R5 TURBO 3E's** worldwide premiere at the Chantilly Arts & Elegance 2022 contest, which will take place on 25 September.



This all-electric show car's contribution to the Renault 5's 50th anniversary celebrations is an upto-the-minute take and tribute to the most celebrated sports versions: the Renault 5 Turbo and Turbo 2. It has logically been named **R5 TURBO 3E**, "3" because it follows the Turbo 2 and "E" for electric.

"Renault 5 TURBO 3E combines ultra-tech design and wilfully exuberance with numerous references to the world of car racing and video games. This combination propels the show car into modernity and technology, and it is at the frontier between the real and virtual realms. This pure electric "drifter" demonstrates that electric cars can also be fun with incredible performance!" underlines Renault Design Director, Gilles Vidal.

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This reinterpretation of the Renault 5 Turbo 2 is deliberately exuberant and its performance is at the top of its class. It will be a show-stopper at the elegance contest in Chantilly, and a perfect fit for this gathering's ethos, a blend of "the automobile of the future and fashion."

During the parade, the model and driver accompanying **R5 TURBO 3E** will wear previously unreleased suits created by <u>La Fameuse</u>, a fashion designer that has built a name for itself by turning existing garments into one-of-a-kind sporty and at the same time classy apparel. These suits use Renault's vintage signs and colours, featuring bygone-day logos and branded T-shirts combined with today's style. They were designed as contraries and counterparts: white for the woman and black for the man, with the opposite colour on the arm and leg bands; with X-shaped insets on the woman's legs and diamond-shaped insets on the man's legs. The fabric is padded to befit the sportwear universe and combined with a printed Renault monogram.

## A HIGH PERFORMER DESIGNED TO DRIFT

**R5 TURBO 3E** is engineered for performance and tracks, a pure drifter, all-electric, and a rear-wheel drive. Like its iconic predecessor, it is strictly a two-seater. Now, however, the rear houses the powertrain – two electric motors, each moving one of the wheels, with the batteries in the middle under the floor.

**R5 TURBO 3E** is built on a tubular chassis, protected by a flat base and shielded by roll bars approved by the Fédération Internationale de l'Automobile (FIA). The motor has 280 kW (eq. 380 hp) of total power and 700 Nm of instantly available torque.

This new-generation R5 Turbo 2 can zip across 100 metres from standstill in only 3.5 seconds (3.9 seconds in Drift mode) and reach a top speed of 200 km/h. Its 42 kWh battery has plenty of capacity for several laps or a raging gymkhana. In these situations, it has a 50-plus steering angle so it's easier to dodge obstacles.



To facilitate the recording of the performances made on board, **R5 TURBO 3E** comes with 10 or so mounting brackets for cameras inside and outside – for instance in the slots for the headlights and for the exterior mirrors, which are perfect to get the best footage of its drifting prowess.

## **EXUBERANCE, FUN AND ICONIC REFERENCES**

"A work of art with exaggerated lines, inspired by the videogame universe, with hints at the Renault 5 and Renault 5 Turbo inside as much as out." This was the brief handed to the teams working with Sandeep Bhambra, Chief Designer for Renault concept cars, for the **R5 TURBO 3E** show car.

And the result is spectacular! The bonnet, doors and cockpit are the same shape as their predecessors – but this time the body is made of carbon fibre. **R5 TURBO 3E**, in other words, is unmistakably part of the dynasty – and boisterous about it. It also has a fresh take on the Turbo 2's iconic air inlets on the rear fenders. It's 2.02 metres wide (25 cm more than its forbear), 4 metres long and 1.32 metres high. Its most striking feature is its huge rear spoiler that claws the car to the ground even on the wildest drifts.

The large air inlets on **R5 TURBO 3E's** front bumper cool the engine and add downforce. The three vertical sections are instantly reminiscent of the Renault 5 Turbo 2's bumper. The square fog lights look a lot like the ones "back in the day" – but now there are four and each contains 16 LEDs.

There are also pink, blue and yellow LED strips at the front and rear, which flash when the car drifts, adding a 1980s and 1990s videogame vibe. Retro videogames also provided the inspiration for the camouflage stickers adorning the body. Lastly, the Plexiglass windows are pink and a sticker reading "La vie en rose" on the rear left window adds a sweet je-ne-sais-quoi to this show car's universe.

The hints at history in **R5 TURBO 3E's** design are the opposite of nostalgic. On the contrary, by their contemporary and playful treatment, they propel the show car into modernity. For example, the air inlet on the bonnet – another wink at the Renault 5 Turbo 2 – houses the opening for the battery charging socket. And the see-through parts of the body – especially the ones above the taillights – provide windows to admire the show car's electric mechanism.

## POP AND GAMING MOOD

Inside the **R5 TURBO 3E** show car, the mood is a present-day and cheerful combination of hallmarks from motorsports, videogames and, of course, the Renault 5 and Renault 5 Turbo 2 icons and their time.



The carbon fibre racing bucket seats, safety harness and steering wheel are the result of teamwork with Sabelt¹. The imposing upright handbrake lever – a drifter car mainstay – in the middle of the centre console that is eminently "pop" yellow. The same yellow intertwines with pink to add sparkle to the grey and black tartan – a tip of the hat to the 1980s – on the seats and dashboard. The tartan in turn produces a visual effect based on the Renault logo. There is also a logo – which lights up this time – on the steering wheel hub. All these colourful touches also contrast with the black cork floor and Alcantara lining the top of the dashboard and the door panels.

In a modern twist on one of the Renault 5 Turbo 2's instantly recognisable features, the 10 analogue dials facing the driver have been replaced by 10 digital screens on **R5 TURBO 3E's** dashboard. They work like widgets, look a lot like Pixel Art<sup>2</sup> and Glitch Art<sup>3</sup>, and seem to have leapt out of the retro gaming universe. For example, to start the car, you have to push the "Free play" button on the centre console. In the same vein, the various driving modes have been renamed "Turbo" (for drifting), "Track invader" (for playing), "Donut" (for 360° spins) and so forth.

The final touch showing that **R5 TURBO 3E** doesn't take itself too seriously is a teddy bear called Drifty. He is there to relax and comfort passengers overwhelmed by the show car's muscle.

## A REAL OBJECT IN VIRTUAL WORLDS

Besides being a very real car, the **R5 TURBO 3E** show car is also a sign of its times. Its digital double will spring to life in the universe of virtual games in the Web3, the decentralised Internet where online platforms and services use a model based on <u>blockchain</u>. A collection of NFTs (Non Fungible Tokens) around the vehicle will also be available and people who own these digital assets will be offered exclusive advantages and rewards.

After the elegance contest in Chantilly, **R5 TURBO 3E** will be on display on Renault's stand at the 2022 Paris Motor Show (from 17 to 23 October). More details on this show-car's symbolism will be provided at the event.

<sup>&</sup>lt;sup>1</sup> A European leader in development and production, active in three different fields: racing (safety belts, seats, fireproof clothing), OEM (seats for road-going sports cars) and special applications (belts, restraints systems, hardware).

<sup>&</sup>lt;sup>2</sup> A digital composition using low-resolution images and a limited pallet of colours.

<sup>&</sup>lt;sup>3</sup> The use of analogue or digital bugs (for example altering digital code or data, or physically manipulating electronic devices) for aesthetic purposes.



## **R5 TURBO 3E TECH SPECS**

Length: 4.006 m including the rear spoiler

Width: 2.02 m Height: 1.32 m Wheelbase: 2.54 m Front overhang: 625 mm Rear overhang: 740 mm

Chassis: tubular (+ flat base + FIAapproved roll bar)

Weight: 980 kg (+ 520 kg of batteries)

Front tyres: 225 x 35 R19 Rear tyres: 325 x 25 R20

Powertrain: All-electric Power: 280 kW (eq. 380 hp)

Torque: 700 Nm

Battery: 42 kWh lithium-ion

Full charge: 2 hours with a 380V/32A charger

Top speed: 200 km/h

0 to 100 km/h: 3.5 sec (3.9 sec in Drift mode)

#### **ABOUT RENAULT**

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced, and electrified range. Its ambition is to embody modernity and innovation in technology, energy, and mobility services in the automotive industry and beyond.