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Suzuki Unveils the New Age Baleno in India



Maruti Suzuki India Limited, subsidiary of Suzuki Motor Corporation, has launched its all-new premium hatchback, the New Age Baleno in India on 23 February. It will also be exported to Africa, Latin America, the Middle East, etc.

Since its launch in India in 2015, the Baleno has been a key model, renowned for its flowing, elegant styling, packed with spacious interior and sufficient luggage space. Sold through the premium sales channel NEXA in India, the Baleno has been favored especially among young, urban users. Its accumulated sales in India reached one million units in November 2021. Also, in 2021, 8 out of top 10 best-selling passenger vehicles in India were Maruti Suzuki models, of which the Baleno came in third with 172,241 units, after the top-seller WagonR (183,851 units), followed by the Swift (175,052 units). As a key model of Maruti Suzuki, the Baleno is the preferred choice among customers in India.

For the first time, the Baleno has undergone a full-model change while maintaining the much-favored packaging. It has evolved in all directions, including the exterior design that further accentuates the low & wide styling, high quality interior, advanced equipment such as head-up display, and rear seat comfort.

<Main features and major specifications of the New Age Baleno> (Indian specification)

Exterior design

- Roofline design with downward slope design in the rear, with strong and angled character lines along the body side emphasize the dynamic stance.
- Elaborately crafted front grille accentuated with chrome finishes, enhances the width of the car.
- Distinctive 3-point LEDs are adopted on DRLs and tail lamps.

Interior design

- Door inserts and armrests, and instrument panels are designed to give a soft impression and provide a gentle wrap-around feeling.
- Black and navy blue dual tone interior with satin silver accentuation in the instrument panel and steering wheel exude a fine sense of quality and premium feel.

Advanced equipment

- 9-inch touch panel display audio with smartphone connectivity, equipped with 360 view camera.
- Colored head-up display that offers critical information like speed, engine RPM, fuel consumption , and other pertinent notifications.
- The next-generation telematics system Suzuki Connect comes as an in-built feature.

Enhanced rear seat comfort

- Seat cushions and shapes have been refined for firm support and stability.
- Rear air-conditioning vents and fast charging USB ports for higher comfortability.

Major specifications

- Overall Length 3,990mm x Width 1,745mm x Height 1,500mm
- Engine Type: 1.2L gasoline (equipped with idle start-stop technology)
- Transmission: 5-Speed MT/AGS (Auto Gear Shift)